**ISCC 2018 Introduction**

**1. Name & Theme**

- **Name:** International Student Creativity Challenge 2018 (ISCC 2018)

- **Theme**: Convergence & Creativity

**2. About ISCC**

ISCC is an international academic exhibition of student works for convergence in all disciplines. It is a platform for understanding of various major studies, exchange of convergence idea, and exhibition of creative student works from all university disciplines. ISCC values high creative human intelligence, supports convergence among different disciplines as source of innovation and creativity, and plays the role of connecting next generation leaders to lead a creative and abundant future.

**3. Sessions & Work Submission**

A student work is to be submitted to one of the four sessions, (1) Humanity, (2) Engineering & Technology, (3) Science, and (4) Art & Design. All submitted works will be reviewed and can be candidates for awarding. Please submit your work on the official web site ([http://iscc.iacst.org](http://iscc.iacst.org/)). Detail information of submission can be found on the site.

**4. Evaluation of Student Works**

All submitted works by students will be evaluated by the official Evaluation Committee. Evaluation criteria focus on Design motive, Creativity of the idea, and Completeness of the project, and Effect to our ecosystem. ISCC introduces worldwide multi-discipline experts as jury members.

**5. Benefits of Awarded Student Works**

All awarded student works will have the following benefits.

- **Certificate** **& Plaque**: All student winners will receive a plaque or a certificate.

- **Prize Money:** Designated prize money will be awarded to special awards.

- **Media Promotion**: All selected works will be displayed on internet including ISCC official web site and various media.

**6. Exhibition Venue & Expected Participation**

ISCC 2018 will be held in Yuanpei College of Shaoxing University in China. It will be held with ICCT 2018 (the largest international conference on Culture Technology) and participants of ISCC 2018 can enjoy the conference too.

**7. File Format**

- **Image Work**: JPEG Format, 50cm x 50cm, 200dpi

- **Video Work**: MP4 Format

**8. Agenda**

- **Submission**: May 1, 2018 ~ October 10, 2018

- **Evaluation**: October 11 ~ 20, 2018

- **Registration Deadline**: October 10, 2018

- **Award Ceremony**: November 17, 2018, (Xianheung Hotel, Shaoxing, China)

- **Exhibition Period**: November 15 ~ 18, 2018 (Yuanpei College of Shaoxing University)

**9. Registration**

Registration is needed per work submission and it includes exhibition participation, a certificate of participation, and one copy of workbook.

. **Regular registration with Funding**: US$ 150

(Name of supporting organization or funding project will be printed in the workbook)

. **Student registration w/o Funding**: US$ 80

(In case the registration is done by private expenses, without financial support from any organization)

**10. Contact Information**

**-** Prof. Hyeyoung Ko ([hyko@swu.ac.kr](mailto:hyko@swu.ac.kr)) and Prof. Xiayingchong([xyc@zjc.zjut.edu.cn](mailto:xyc@zjc.zjut.edu.cn))

**11. Host & Sponsor**

**ISCC2018 is Hosted by**

International Association for Convergence Science & Technology ([http://iacst.org](http://iacst.org/))

Korea Science & Art Forum ([http://www.ksaforum.or.kr](http://www.ksaforum.or.kr/))

Zhijiang College of Zhejiang University of Technology, Shaoxing, China

Yuanpei College, Shaoxing University, Shaoxing, China

Yuexiu University of Foreign Language, Shaoxing, China

**in Cooperation with**

Design Intelligence Award ([http://www.di-award.org](http://www.di-award.org/))

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Pinetree Associates, Korea